



Greener Product announced today that Enviroshake has been awarded the Greener Product Certification Seal for their environmentally friendly cedar - like shake roofing made from 95% recycled content.

**Charleston, SC - January 3, 2011** - Enviroshake® is a composite "high tech" roofing product that replicates the look of a cedar shake but has the added benefit of performance and durability associated with Enviroshake® composite materials. Enviroshake® was founded in 1998 and is marketed in direct competition to natural cedar shakes and other premium roofing products.

Predominantly all of the materials (95%) used in the product are reclaimed materials. The Enviroshake® composite blend is a mixture of post industrial plastic(s), recycled rubber elastomers and cellulosic fibre materials. What distinguishes the Enviroshake® is its formulation and the process that produces this superior product. As the manufacturer, Enviroshake® can justifiably claim strong environmental advantages in addition to a quality product

The Greener Product Certification Seal demonstrates that a product has been evaluated against the LEED, LEED for Homes and/or NAHB green building standards using internationally recognized third-party certification organizations, laboratory test results and/or other supporting documentation. The Seal confirms the product complies with the LEED, LEED for Homes and/or NAHB standards and may earn credits that contribute to certification under these green building rating systems. Only building products that meet the standards are awarded the Greener Product Certification Seal.

**Greener Product LLC** Greener Product LLC has developed the world's first online platform that creates a vast marketplace for the analysis of sustainable and healthy building products. This one-stop resource is used by thousands of dedicated green professionals to research environmentally preferable building materials and to study vital information on how to use advanced building design to build green more effectively.

LEED is a registered trademark of the US Green Building Council.

National Green Building Standard™ - is a registered trademark of the National Association of Home Builders (NAHB).

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