

WHAT'S SHAKIN'

The Enviroshake® Newsletter

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QUALITY ENGINEERED ROOFING



Profile Enviroshake® Project—Cedar Replacement Roof at Condominium Corporation

Longevity, minimal maintenance, and authentic looks; all ideal traits for a condominium property roof. That is why a condominium facility committee in Toronto, Ontario opted for Enviroshake® to replace existing cedar shakes on several buildings in their corporation.

Phase one of a three phase project is now complete. The entire project is to be completed over a three year period by Dominion Roofing.

The total project is in excess of 400 squares. All of the roofs are a mansard style; a very common design in condominium corporations.

Although the cost of an Enviroshake® roof is initially similar to the cost of cedar, the long term cost is much less with reduced maintenance and added longevity.



This makes Enviroshake® an attractive option for cost conscientious projects like this one.

For more photos, visit the [WPTI website photo gallery](#). For more information on Dominion Roofing, visit www.dominionroofing.com.

Enviroshake® Receives CCMC Approval

Enviroshake® has been approved by the Canadian Construction and Materials Centre (CCMC). CCMC completed its evaluation under the auspices of the National Research Council and the Institute for Research in Construction. This approval is summarized in CCMC Evaluation Report 13105-R. With this approval, Enviroshake® is now

recognized as an approved roofing product by the National Building Code. As well, the Canadian Mortgage and Housing Corporation (CMHC) now recognizes Enviroshake® as a product that can be used on construction projects that are financed or insured by CMHC.

The CCMC evaluation involved several rigorous tests, which included a wind driven rain test similar to the requirements for Dade County in Florida. For more information please visit the Enviroshake® website: www.enviroshake.com.

Enviroshake® Qualifies for Substantial Insurance Discounts

Enviroshake® has been certified as an impact resistant roofing product by State Farm Insurance. Homeowners may qualify for home insurance premium discounts that could be as high as 30%.

"My insurance company told me that if I installed another wood roof, my

coverage would be dropped", reports Don Wisner of Grand Rapids, MI. "Since I installed Enviroshake® my premiums have dropped \$300."

For more information visit the [State Farm web site](#) or call WPTI at (866) 423-3302.

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WPTI Signs Eastern U.S. Distribution Agreement with Parksite Plunkett-Webster



WPTI, the manufacturer of Enviroshake®, is pleased to announce that it has signed a distribution agreement with Parksite Plunkett-Webster (PPW) for distribution of Enviroshake® in 17 states east of the Mississippi river.

PPW offers a wide range of interior and exterior building products through 8 distribution centers located throughout the eastern United States. PPW has been selling building products since 1915 and has brought several innovative new

products to the US market.

For more information visit the [PPW website](#) or call WPTI toll free at (866) 423-3302.

WPTI Welcomes New Team Member

Chris Jackson is the latest addition to the Enviroshake® team in the role of Product Specialist. Chris brings several years of practical construction experience and extensive roofing application expertise. As a key Enviroshake® team member Chris develops new projects mainly in Ontario. He will be working with builders, homeowners, contractors and specification

writers in order to educate them on the benefits of the Enviroshake® roofing system. Chris's experience in project management and estimating provide a broad range of skills that are useful for assisting first time users with the installation of an Enviroshake® roof.

Recently Chris ventured to Florida to assist a roofing contractor with the first Enviroshake® installation in

that state. While he was there, Chris also worked with the local building code official to ensure that the Enviroshake® system was adequate for installation in that jurisdiction.

Chris can be reached via phone at (866) 423-3302 x245, or via e-mail at cjackson@enviroshake.com

Give him a call to welcome him on board!



Chris Jackson
Product Specialist

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