

# WHAT'S SHAKIN'

The Enviroshake® Newsletter

Fall Issue 2003  
Chatham, Ontario, Canada

**QUALITY ENGINEERED ROOFING**



## Profile Enviroshake® Project—Roof Replacement on Heritage Church

"Authentic good looks, maintenance free, and long lasting" were the qualities sought after by the committee in charge of roof replacement at St. Georges Church located on the southern shore of Lake Simcoe in Ontario, Canada. The Church dates back to 1870 and has a heritage designation. It is the final resting place of Stephen Leacock, a renowned Canadian author, and is a popular stop for many bus tours in the area. The existing roof was cedar and

required the complete removal of the old mossy and rotting wood prior to the installation of Enviroshake®. The church members are pleased with the new roof and at least one member has purchased Enviroshake® for his own home since the completion of the project. Ron Brow of R.E.P. Roofing in Sutton was contracted to install Enviroshake® and although it was his first time using the product



he found it easy to install and is looking forward to doing other Enviroshake® installations in the future.

For more photos, visit the [WPTI website photo gallery](#).

## Enviroshake® To Be Featured on "Bob Vila's Home Again"

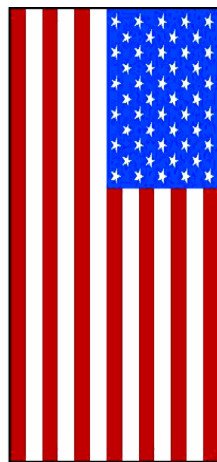
Enviroshake® will be featured during an episode of "Bob Vila's Home Again" in the second week of January 2004. "We are very pleased and honoured that Enviroshake® was selected by both the homeowner, Michael Buchanan, and the staff of Bob Vila's Home Again to be included in this Arts and Crafts style modular home project", says WPTI's VP of Sales and Marketing, [Brian Eberle](#). Brian and [Chris Jackson](#),

Enviroshake® product specialist, recently travelled to New Marlborough, Massachusetts to tape the show segment on the features and benefits of Enviroshake® and the installation procedure. "Bob Vila's Home Again" is seen weekly by millions of viewers across North America.

For more information see the [Press Release](#) on our web site.



## New Enviroshake® Dealers—Welcome Aboard!



ABC Supply (USA) – Washington State

Mid-America Cedar (USA) – Minnesota, Iowa, North Dakota, South Dakota, and Nebraska.

Superior Forest Products (USA) – Texas

Premier Building Supply (USA) – Western Michigan

Angels Distributors (USA) – Eastern Michigan



B & S Supply – Quebec

EMCO Building Products Ltd – Ontario, Canada

McDiarmid Lumber – Manitoba, Canada

Wallace Construction Specialties – Saskatchewan, Canada

Enviro Safe Building Products Ltd – Alberta, Canada

**Check out our [dealer locator](#) now!!!**

## WPTI Employee Profile: R&D Engineer Alex Dragomirescu, B.Sc., M.E.Sc.



**Alex Dragomirescu,  
B.Sc., M.E.Sc.  
R & D Engineer**

Alex joined Wellington Polymer Technology Inc. in September 2002 and heads up all research and development related to Enviroshake®. Alex hails from Romania and is married with one daughter. From 1988 until 2000, Alex was head of the polymer additives department at the Research Institute for Petroleum Processing and Petrochemical in Romania.

Prior to this, he was head of the plastics department at the Central Institute for Chemical Research in Bucharest. Alex worked as a research & teaching assistant from 2000 to 2002 while completing studies for his Masters Degree at the University of Western Ontario. His previous experience with polymers and composites and his ongoing work at WPTI will improve

performance characteristics of Enviroshake® and develop new formulas leading to an expanded product line and new product offerings down the road.

Keep up the good work Alex!

## Upcoming Events

**"Thank you for making a great product that will ultimately enhance the visual appearance of our home."  
B. Carroll  
Colorado Springs, Colorado**

### December 2003

Construct Canada December 3-4-5  
Metro Toronto Convention Centre-South Building  
Booth # 1118 — [Click for FREE admission to exhibit area](#)

### January 2004

International Builders Show January 19-22  
Las Vegas Convention Centre, Las Vegas, Nevada  
Booth # S7469 (South Building)  
[www.buildersshow.com](http://www.buildersshow.com)

Enviroshake® is manufactured by:

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